



WARDBOY
Project

BAY AREA

GOLF

TOURNAMENT

PROPOSAL

INTRODUCTION



The WardBoy Project Bay Area Golf Tournament is an annual event that brings together sports enthusiasts, celebrities, and community supporters to celebrate the love for golf while raising critical funds to support impactful youth programs.

Hosted by the WardBoy Project (WBP), this event strengthens community connections and promotes a culture of excellence, resilience, and opportunity. Funds raised from the tournament will directly benefit the D.R.A.W. Mentoring Program, Sports Symposium, and Sports Immersion Camps—key initiatives designed to empower youth and provide pathways to personal and academic success.

WHO WE ARE

The WardBoy Project (WBP) is a 501c3, dedicated to transforming the lives of Bay Area youth through mentorship, education, and sports engagement. WBP offers resources and programs that foster holistic development. By instilling principles of wise decision-making, resilience, and leadership, WBP helps youth unlock their potential and create futures filled with possibilities.

MISSION

To empower 100,000 students ages 8–18 in the next five years through mentorship, education, and sports engagement, preparing them for academic, athletic, and social success.

1650

KIDS TO DATE

4

**NEW SCHOLARSHIPS
EACH YEAR**

\$530K+

RAISED TO DATE



KEY INITIATIVES SUPPORTED



Aimed at equipping student-athletes with resources to achieve a balanced and fulfilling academic and athletic journey.



A forum to support student-athletes with educational resources, networking opportunities, and expert advice on succeeding in both academics and sports.



Free sports camps that provide skill development, team-building opportunities, and life lessons for young athletes, ensuring accessibility for all families.



The Terrance "TK" Kelly Scholarship

In memory of Terrance "TK" Kelly, this scholarship honors a young athlete and scholar who excelled both on and off the field. Funds from the tournament will contribute to scholarships supporting deserving youth in their educational and athletic pursuits.



EVENT OVERVIEW

Date: May 11-12, 2025



DAY 1

THE WARDBOY PROJECT FUTURE OF SPORT SYMPOSIUM

Location: The Battery SF

DAY 2

THE WARDBOY PROJECT CELEBRITY GOLF TOURNAMENT

Location: The Club @ Ruby Hill

Participants: Celebrity guests, community leaders, and golf enthusiasts

- Activities:
 - 18-hole golf tournament
 - Networking opportunities with celebrity attendees
 - Silent auction and fundraising dinner
 - Awards ceremony



THE CLUB AT
RUBY HILL
Pleasanton, California



BECOME A SPONSOR



OUR GOAL

TO RAISE \$200,000 FOR OUR IMPACTFUL YOUTH PROGRAMS, THE WARDBOY PROJECT CELEBRITY GOLF TOURNAMENT OFFERS SPONSORSHIP LEVELS WITH INCREASING BENEFITS, ALL INSPIRED BY GOLF TERMINOLOGY. YOUR SUPPORT HELPS TRANSFORM THE LIVES OF BAY AREA YOUTH WHILE PROMOTING YOUR BRAND AS A COMMUNITY LEADER.

\$5,000

SPONSORSHIP OPPORTUNITY

BIRDIE SPONSOR

SHOW YOUR COMMITMENT TO YOUTH EMPOWERMENT WITH BROADER BRAND EXPOSURE.

- **(2) Foursomes of Golf (+1 Special Guest)**
- **Listed Sponsor on Event Invitation**
- **(1) VIP Parking Space**
- **(2) Complimentary Dinner Drink Tickets**
- **Pre-Event Publicity**
- **Breakfast, On Course Food & Beverage**
- **Recognition at Post Tournament Dinner**
- **Half Page Ad in the Event Program**
- **Featured Tee Sign**
- **Name/Logo on WBP Website Event Page**
- **Name/Logo on 2025 WBP Golf Tournament Marketing**
- **Special Commemorative Gift**



\$10,000

SPONSORSHIP OPPORTUNITY

EAGLE SPONSOR

ELEVATE YOUR IMPACT WITH EXCLUSIVE BENEFITS AND ON-COURSE BRANDING.

- **2) Foursomes of Golf (+2 Special Guests)**
- **Listed Sponsor on Event Invitation**
- **(2) VIP Parking Spaces**
- **(4) Complimentary Dinner Drink Tickets**
- **Pre-Event Publicity**
- **Breakfast, On Course Food & Beverage**
- **Recognition at Post Tournament Dinner**
- **Autographed WardBoy Jersey**
- **Full Page Ad in the Event Program**
- **Featured Tee Sign**
- **Name/Logo on WBP Website Event Page**
- **Name/Logo on 2025 Golf Tournament Marketing**
- **Special Commemorative Gifts**



\$25,000

SPONSORSHIP OPPORTUNITY

DOUBLE EAGLE SPONSOR

ACHIEVE STANDOUT VISIBILITY AND ALIGN YOUR BRAND WITH MEANINGFUL CHANGE.

- (2) Foursomes of Golf (+2 Special Guests)
- Listed Sponsor on Event Invitation
- (4) VIP Parking Spaces
- (8) Complimentary Dinner Drink Tickets
- Pre-Event Publicity
- Breakfast, On-Course Food & Beverage
- Recognition at Post-Tournament Dinner
- Autographed WardBoy Jersey
- Full Page Ad in Event Program
- Featured Tee Sign
- Name/Logo on WBP Website Event Page
- Name/Logo on all 2025 Golf Tournament Marketing
- Special Commemorative Gift



\$50,000

SPONSORSHIP OPPORTUNITY

CONDOR SPONSOR

TAKE CENTER STAGE AS A PREMIUM PARTNER OF THE TOURNAMENT.

- **(2) Foursomes of Golf (+2 Special Guests)**
- **Listed Sponsor on Event Invitation**
- **(4) VIP Parking Spaces**
- **(8) Complimentary Dinner Drink Tickets**
- **Prominent logo placement in all marketing, including emails and event banners.**
- **Social media campaign (10 posts, 5 stories, and 1 feature video).**
- **Opportunity to host a branded hospitality tent on the course.**
- **Speaking opportunity during the awards ceremony.**
- **Two teams of 4 players with VIP perks, including an exclusive pre-event meet-and-greet with celebrities.**
- **Custom branding on two holes with interactive activations.**



SPONSORSHIP OPPORTUNITY

\$100,000

3-YEAR SPONSOR

ACE SPONSOR

BE THE DRIVING FORCE BEHIND THE TOURNAMENT AS THE PREMIER SPONSOR.

- **Exclusive "Presented by" branding on all event materials, including banners, website, press releases, and livestreams.**
- **Social media spotlight (15 posts, 10 stories, and 2 feature videos).**
- **Custom video ad played at the awards ceremony.**
- **Opportunity to distribute branded items at registration and awards reception.**
- **Exclusive branding on 4 holes with custom activations.**
- **Speaking opportunity before the awards presentation.**
- **Two teams of 4 players with all VIP perks, including premium gifts, caddies, and a private lounge area.**
- **Naming rights to the awards reception or another key event area (e.g., "The [Sponsor Name] Awards Reception").**





Sunday, May 11th

**The WardBoy Project
Future of Sport Symposium**



Saturday, May 10th

**The WardBoy Project
Youth Sports Clinic**

Monday, May 12th or 19th

**The WardBoy Project
Celebrity Golf Tournament**

TIMELINE BAY AREA, CALIFORNIA

Join us in paving the way for a brighter, healthier future for youth through these engaging and transformative events. Together, we create opportunities that inspire resilience, discipline, and leadership.



PAST SPONSORS & CELEBRITY GUEST



GWENIVERE SNYDER

Your Concierge Luxury REALTOR®



TJ & Terron Ward
Jose "Riverside Rocky" Lopez
Ronnie Banks
Maurice Jones-Drew
Aquib Talib
Dwayne Sparks

Vernon Glen
Joe Haden
Chris Harris
Daniel Cormier
Darren Stewart
Gwenivere Snyder

Sotheby's



TEQUILA HERRADURA



THE LUXURY COLLECTION
WALNUT CREEK

PRICE FAMILY DEALERSHIPS



2024 1st Annual Bay Area Golf Tournament, The Wardboy Project hosted its first Bay Area golf tournament at Blackhawk Country Club in May 2024, and it was an incredible event! Golfers showcased their skills and enjoyed the game, but it was more than just golf; it was a celebration of community and support for the Wardboy Project.



THANK YOU!

INFO@WARDBOYPROJECT.ORG



EIN# 80-0777306

